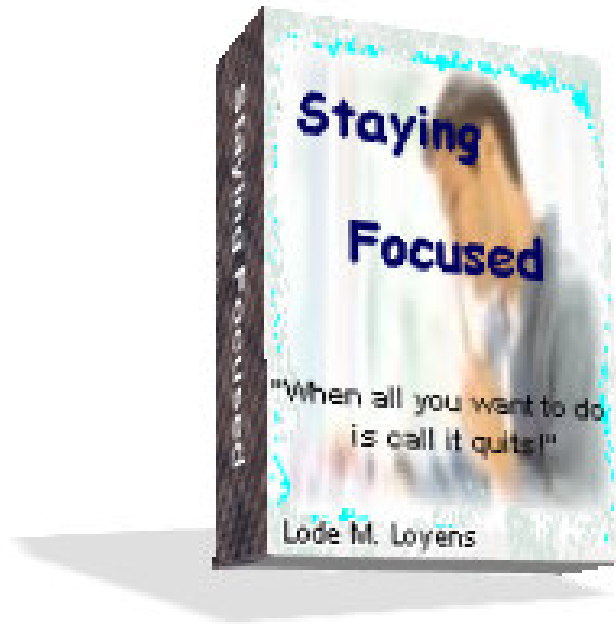


Staying Focused!

“When All You Want To Do Is Call It Quits!”



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Staying Focused!

“When All You Want To Do Is Call It Quits!”

Disclaimer:

This book is developed in an attempt to keep you focused on your goals by providing you with inspiring and uplifting true stories about individuals who conquered the odds against all odds and in the process became enormous successful.

This book does not promise success of any kind. Nor does it guarantee that by staying focused success will be yours to have. Merely this book suggests that based on human trials and tribulations, success seems to follow those who pursue it with due diligence, commitment and persistence.

Research about human behavior has revealed that successful people all have 3 things in common:

1. They stay focused on their goal irregardless of what comes their way.
2. If one option fails they look for another option, quitting is not a solution.
3. They take action!

No one can guarantee you success. Experts do agree however, that anyone able to instill these 3 virtues in him/herself, increases their chances of success by 1000%.

I don't know about you, but in my book that makes it worth going for it.

Tot Your Success;

Staying Focused!

“When All You Want To Do Is Call It Quits!”

Introduction:

There are times, that no matter who you are, no matter what you do, you are bound to have a streak of the “Blues”. You know, those times when you are just not your usual self. When your energy level is low and everything around you looks gray.

During those “low” times you feel depressed, frustrated and somewhat angry. You feel like anything you do doesn’t work or just isn’t good enough.

No matter what you do nothing works. So why bother, right? I know the feeling all too well. Many times I burned the midnight oil trying everything I could think of to make a go of my internet business.

Time and again I suffered disappointment and disillusion. I was convinced that what I was doing was right. I was certain that giving the effort and energy I put into my business was what was needed to create tremendous success.

Every day I would check with great anticipation how much money I had made. I couldn’t wait to access my Paypal, Clickbank or other affiliate accounts and count my money.

Every time I got the same result: nothing. Not even a penny. Still I kept dreaming that one day it would click. One day I would be reeling in the “big bucks”. Day after day after excruciating day, it never happened.

The most I ever got was \$1.02 from Google after 2 years of giving it all I had to give. It wasn’t so much the money I spent on educating myself that got me down; although I did spend a bundle. It was more the time and effort I devoted to really try to make a go of it.

I was committed, I did the research, I spent the energy, I tried this and that and the results were constantly the same: nothing! What got me even more depressed was all the email and reports I got from people claiming to make tons of money online.

I just couldn’t figure it out. After all I was a computer graduate. I’ve been working with and on computers since the early 80s and yet, somehow I just couldn’t figure out how to make the internet pay me the same dollars it was giving to others.

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My attitude became so negative I decided to call it quits. I had enough. I didn't care that the internet was the next multi-billion dollars wave. I wanted no part of it. I gave it all I had to give, it didn't work and that was that.

A few days after my decision I ran into a friend I hadn't seen for a while. After the usually chit chat he asked me how my internet business was going. He wanted to know if after 2 years I too was raking in the bucks.

His mouth almost dropped to the floor when I told him I folded it up. He couldn't believe I had taken such drastic steps, especially since I knew more than most people about the internet. He told me that in all the years he'd known me he had never seem me so depressed and so negative.

I simply told him that I had done all I could do and for whatever reason it just didn't work. I concluded by saying that no matter what it just wasn't worth it.

Lucky for me, I had an off-line business at that time that was pretty successful. So I decided I would put all my effort into making that business even more successful and forget about the internet all together.

The next day I arrived at my office and found a little book at my desk with a note attached: “Lode, maybe this will help! Jack” was all it said. Skimping through the booklet I put it aside and started focusing on my business.

Later that day, while pausing for coffee I remember the little book. I pulled it out from under a pile of papers, set myself down and for the first time I noticed its title: “Because I can!”. That was it. Short but powerful. It got my curiosity.

Sipping my coffee, I opened the booklet and started to read. Next thing I remember is my secretary knocking on my door telling me it's five o'clock and time for her to go home. I couldn't believe it. I had been reading this book for the last three hours totally oblivious to everything around me.

That night I finished reading the book. The very next day I called my friend and asked him where he had bought it and if there were more copies available. “Can't help you” was the response.

As it turns out, my friend found that book a few years earlier while walking trough a neighborhood alley one day. He couldn't tell me anything about it.

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I decided to look for it in bookstores. After a few days searching without luck I went to the local library. There I found that the booklet was “Public Domain” and I could basically do with it whatever I wanted.

Now that I “owned” the book and had the freedom to do with what I wanted I decided to rewrite it into a condensed version of what I thought were the best stories in the book. The result: “Staying Focused!”

Staying Focused relates true stories of people that succeed against all odds. Some of these people you have never heard of, others you actually know. Either way, this book is intended to inspire you, to give you that push when you think you don’t want to continue.

It did it for me. As a result I now own a very successful internet business spread over multiple websites generating a nice income of over \$11,000 every month.

Now it’s your turn. I sincerely hope this e-book is as inspiring to you as it has been to me over the years. I hope that when your chips are down you grab for this booklet and with it find new hope to start again or to continue on your quest for success.

Enough said, let’s get started!

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“When All You Want To Do Is Call It Quits!”

Inspiration Story I

“His talents and his rawness inspired others....”

At 5 he watched his 4 year old brother drown. At 7 he went blind. At 14 he lost his mother and at 16 he lost his dad. If this isn't enough trauma for any man to yell and scream: “I am quitting!” then I don't know what is.

As a charity case, he was taught Braille and music. Despite his enormous losses and despite his severe handicap this boy did not complain. He knew exactly what he wanted from life. And he was going to get it.

Barely sixteen, an orphan, he moved to Seattle. At 17 he signed his first record deal. Since then this blind boy from the South who moved with his family to Florida while still a toddler and who suffered one devastating blow after another has become a major superstar and a household name.

His records are sold world wide. And no major musical event of any kind is held without his presence. He has broken every standard and every expectation; not only his own but especially of those who were convinced he would never succeed.

Many musicians are inspired by his talents and use his rawness as a stepping stone to create their music. His sheer ability to smile at adversity and to move on made him bigger than life.

His name: Ray Charles Robinson; better know as Ray Charles.

**“Life gives you setbacks, you can count on it.
It's how you handle those setbacks that matters!”**

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Inspiration Story II

“... a white suite and a dream!”

Starting a new career at 65, when most people retire or at least consider it, was the only option available. All he had was a white suite, an old car, a chicken recipe and a dream.

His dream: to partner with restaurants wanting to use his chicken recipe to build their business. Not an easy proposition. He had no credentials, no experience and no money.

Still, kissing his wife good bye, he set off after his dream. Restaurant after restaurant he related his story about his ultimate chicken recipe that would bring them a ton of business. All he wanted in exchange was a percentage of the profits.

Time and again, door after door closed in his face. Yet undaunted, the old man traveled on in his old car, which had been his home for over 3 years, pitching his speech to anyone who was willing to listen.

After 1000 no's, still believing in his dream, he entered a small restaurant. The owner, a lady, listened to him with interest. At the end of his speech, she decided she to give his recipe a “try”.

The result: Kentucky Fried Chicken. The man: Colonel Sanders.

**“When at first you don't succeed;
you must try and try again!”**

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“When All You Want To Do Is Call It Quits!”

What Is Success?

SETTING GOALS

But not in concrete

STAYING FOCUSED

But turning aside to help someone

FOLLOWING A PLAN

But remaining flexible

MOVING AHEAD

But not too fast to smell the flowers

CLIMBING THE LADDER

But not stepping on toes

FIGHTING TO THE FINISH

But choosing your battles

TAKING A BOW

But applauding those
Who had a part in your success!

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Inspiring Story III

“The show must go on!”

One day while attending a local performance she was invited to sing. Her voice memorized the crowd and in an instant she became a star.

Traveling from one show to the next, giving one performance after another, her new husband, the leader of the band, became verbally and physically abusive to her. Yet, being the devoted wife, mother and performer; she stayed loyal to her family and to the band.

One day after being severally beaten by her man she decided it was time to leave him. He laughed at her and told her that without him she would be a nobody. To proof his point he abandoned her at the start of a fully booked concert in Germany. Standing alone on stage she simply said: “The show must go on!” and gave the performance of a life time, even though the crowd booed her.

Now having the courage to start a new life she left her man with only a credit card to her name. The once famous singer who dazzled audiences all over the world with her flamboyant dancing and her raspy voice was stuck singing in bars and local clubs in order to survive.

She didn't budge. She kept on keeping on. She stayed focused. While performing at one of these clubs one night, a man approached her, offered to write her a song and produce it for her. When the single was released it became an overnight mega hit and with it a super star was reborn.

The song: Private Dancer

The singer: Anna Mae Bullock, best known as Tina Turner.

**“When the going gets tough;
the tough get going!”**

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Inspiring Story IV

“Today he drives a car.”

Like most young boys, John grew up with a love for the outdoors and had a passion for sports, including baseball, basketball and football. But in the summer of 2004, after John developed mononucleosis, a common viral infection, his parents noticed something was wrong.

Within hours of taking him to the doctor, they discovered that an extremely rare form of muscle-eating bacteria was ravaging through John's 17-year-old body. They said John had only eight hours to live, and that to keep the disease from spreading, they would need to amputate both his legs and part of one arm immediately.

For four days, John was so heavily sedated, he had no idea of the magnitude of his illness or even that he'd been through surgery. It wasn't until it was all over that he was told the devastating news. Doctors said that because the amputation was so severe, John would spend the rest of his life in a wheelchair.

But it was John's own determination that got him out of the hospital and into physical therapy. For the past eight months John has been working hard to rebuild his life. Today he can swim and even drive a car on his own.

“I am John Tartaglio. Just an ordinary 17 year old from Milford Connecticut.”

**“Quitting is for losers and
a loser I am NOT!”**

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“When All You Want To Do Is Call It Quits!”

“Don’t Quit!”

When things go wrong, as they sometimes will,
When the road you're trudging seems all uphill,
When the funds are low and the debts are high,
And you want to smile, but you have to sigh,
When care is pressing you down a bit-
Rest if you must, but don't you quit.
Life is queer with its twists and turns,

As every one of us sometimes learns,
And many a fellow turns about
When he might have won had he stuck it out.
Don't give up though the pace seems slow -
You may succeed with another blow.
Often the goal is nearer than

It seems to a faint and faltering man;
Often the struggler has given up
When he might have captured the victor's cup;
And he learned too late when the night came down,
How close he was to the golden crown.
Success is failure turned inside out -

The silver tint in the clouds of doubt,
And you never can tell how close you are,
It might be near when it seems afar;
So stick to the fight when you're hardest hit -
It's when things seem worst that you must not quit.

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Dear Friend;

“Success is not for the “fly-by-nights”. It is not for the faint hearted or the weak. Success is not for the complainers or the sulkers. Success is for the strong; for those who believe they can. It’s for the doers and the wanters. But more than anything success is for those who dare!”

This sentence may not be written using the best English format or vocabulary but it certainly spells out a truth. Wining and complaining never got anyone great successes.

Talk to any successful person and most will tell you that they got that way by virtue of hard work, commitment, drive, ambition, a goal, a dream and staying focused.

And even those, fortunate enough to be born into success, will tell you they were able to keep or expand their successes by means of commitment, dedication and focus.

My dad use to say:

“Son; to be successful all you have to do is to keep your eye on the ball and never, never ever loose sight of it! And if you do that, every day with commitment and dedication you will be successful. It may take you a year or 2 or 3. It may even take you a lifetime. But if you stay focused and true to your dream eventually that dream will come true. You may have to mold, carve and reshape it a bit. But stick to your guns and you will fill your house with success from rafter to crawl space and everything in between!”

And he should know. He took his entire family from a life of living below poverty into a life of comfort and plenty.

Success is there for you to take. The question you have to ask yourself is:

“How badly do you want it and what are you willing to do and give to get it?”

In other words are you willing to pay the price it takes to be successful. And once successful, are you willing to continue paying the price to stay successful?

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It took me 20 years to realize my success. At times my life was very bleak and dark but I persevered. I had to swallow my pride more than once, on other occasions I cried from pure frustration and devastation and still at other times I had to make decisions that hurt me emotionally very deeply.

But now, 20 years later, I am enjoying the fruits of my labor. My wife and I are finally enjoying the life I always dreamed of. Was it worth it? Absolutely! Knowing what I know now would I go through all this pain and suffering again for the sake of success? Yes!

I would probably change a thing here and there because now I have the experience and I've learned what works and what doesn't but would I do it again? Yes I would!

I know you can do it to. Make a plan, find a way to get your success and stay focused. Don't lose sight of the ball. Success will smile on you in abundance – guaranteed!

“Succeed in believing that you will not fail

Use diligence and determination to set your sail

When the weather is stormy and the waters are rough

In the moment of peril the strong get tough

Whenever life presses you down a bit

Stand up and shout, "I will not quit!"

See you on the other side. The successful side that is.

Best Wishes;

Lode M. Loyens